



End of Season Sale is back with a bang at KORUM

The lucky winner to get free shopping for an entire year as a grand prize

Thane, 9th July 2014 – KORUM-The Mall for every mood is once again hosting another exciting End of Season Sale with amazing discounts and offers on the wide range of international and Indian brands. The sale which started on 7th July 2014 will go on till 15rd August 2014

More than 90 brands including brands like Westside, Reliance Trends, @ Home, Wills Lifestyle, Vero Moda, Jack & Jones, Levi's, United Colors of Benetton and others are offering discounts upto 70%.

Customers shopping a minimum of Rs 2500/- and above would be eligible for a lucky draw and will win free shopping for an entire year as a grand prize. KORUM Mall is also giving a chance to all the shoppers to win hourly and daily prizes such as Mobile Phones, Gift vouchers, Glares, Perfumes and more on spot games and quiz competitions.

KORUM Mall has also planned '**flat 50 up to midnight**' where customers can avail flat 50 percent discount on more than 90 international and national brands. This discount will be available only on 12 and 13 July from 10.00 am up to 12.00 midnight.

Commenting on the KORUM EOSS 2014, Mr Deva Jyotula, General Manager, Malls says, "We are excited to announce the grand prize of free shopping for the entire year across categories like grocery, apparels, gaming, dining and services to our would be lucky customer. Apart from the discounts offered by various brands, we have introduced this grand prize as a token of appreciation for the customers who have been patronizing KORUM since the last 5 years. With such exciting discounts, offers and gifts we are expecting the sale at KORUM to get huge footfalls."

About KORUM

KORUM – The mall for every mood, developed by Kalpataru Retail Ventures Pvt Ltd, is located in the heart of Thane. Over the last 4 years, KORUM has emerged as one of the key lifestyle shopping destinations for the people of Thane and the central suburbs of Mumbai. The mall sports over 125-plus prominent brands such as INOX, Westside, Star Bazaar, Reliance Trends, Reliance Digital, @Home, Timezone, Jack & Jones, Nike, Puma, Total Sports, United Colors of Benetton, Fabindia, Jashn, Vero Moda, Louis Philippe, Allen Solly, Mom & Me, Starbucks Coffee, KFC, Panchvati, Kailash Parbat, Urban Tadka and Pop Tates.

KORUM Mall brings international expertise in shopping mall design, world class infrastructure with one of the largest parking accommodation, customer-friendly services and eco-friendly business practices. It is a one-stop destination providing a house full of entertainment, hypermarket, lifestyle, and fine dining – a complete 360 degree mall experience for all.

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